



Engagement | Retention

4 hours

English

Leadership

Leadership Course

Without question employee engagement is the primary driver behind successful business strategy execution. Research has proven that satisfied and motivated employees equate to higher organizational performance. No one directly affects engagement more than the employee's immediate leader. These leaders set the tone for engagement and retention so everyday actions matter. The cost of a disengaged employee is extraordinarily since those disengaged impact those that are engaged. Leaders learn how to conduct insightful discussions that help them better understand what drives a team member's engagement and ultimately, how to use that information to proactively engage and retain their team members.

This course will enable leaders to . . .

- Understand what their team members value most in the workplace and how to provide that value.
- Reduce losing top talent by some of the best and brightest talent may be seeking other opportunities.
- Make sure team members feel appreciated and utilized.
- Recognizing the early signs of disengaged employees and proactively address.

Talent Tip

If Engagement and Retention are top concerns for you and your organization, the Talent Authority can implement an Employee Engagement Survey, which benchmarks your organization against other organizations and then benchmarks each department against your organization overall. Plus, reports are generated for each leader (with 5 or more direct reports) providing actionable steps to improve engagement within their teams. Pinpoint engagement opportunities by demographics, including location, tenure, age, position, level in organization, ethnicity, and much more. Plus, the survey can be deployed quarterly, semi-annually or annually at no additional fee!