

Position Insights

A science-driven solution that helps organizations make smarter, more confident hiring decisions by evaluating the behavioral, personality, and cultural factors that drive long-term success.

Why Position Insights Matters

Nearly 46% of new hires fail within 18 months—and most fail for reasons unrelated to skill or experience. They fail due to behavioral mismatches, cultural misalignment, stress responses, communication breakdowns, and motivational disconnects. Traditional hiring approaches rarely uncover this.

Position Insights provides the depth of understanding needed to prevent costly mis-hires and ensure that the people you select will thrive in your environment—not just look good on paper.

A Common Hiring Story

A hiring manager feels confident: the candidate's resume is exceptional, their experience is impressive, and the interview goes smoothly. The candidate accepts the offer. But within months, the manager is back in HR, wondering how to correct a mis-hire.

The issue isn't skill. It's behavior—communication style, emotional tendencies, conflict reactions, collaboration approach, or values misalignment. Position Insights ensures this mismatch never happens again.

How Position Insights Works

Step 1 — You Screen as Usual

Continue using your ATS, recruiters, and internal process to evaluate experience and qualifications. Position Insights layers on top of your workflow effortlessly even if you use a brief behavioral assessment.

Step 2 — We Identify What Success Looks Like

A short Position Insights Survey is completed by one or multiple stakeholders. We analyze the input and create a Behavioral Job Profile that outlines key success behaviors, values, culture fit indicators, and potential derailers.

Step 3 — We Assess Your Candidates

Candidates complete a 40–60 minute in-depth behavioral assessment. We manage deployment, scoring, analysis, and comparison to the job profile.

Step 4 — You Receive Actionable Insights

Your report provides clear, practical guidance including alignment strengths, risk areas, targeted interview questions, behavioral probe points, motivational insights, and retention strategies.

What You Gain

- Clear understanding of how candidates will behave on the job
- Objective, science-backed evaluations
- Reduced bias in decision-making
- Greater confidence in high-impact hires
- A tool for onboarding, coaching, and leadership development
- Support for roles where success relies on behavior—not just knowledge

Pricing

- Behavioral Job Description: \$295
- Candidate Assessment: \$195–\$395 (based on role/level)

No subscription required. Pay only for what you need.

Ideal Roles

Position Insights is especially valuable for:

- Leadership & executive roles
- Sales & revenue-generating positions
- Technical & engineering roles
- High-visibility, strategic positions
- Any role where failure is costly

Contact Us

Improve your hiring accuracy, strengthen your team, and select people who will succeed—not just interview well.

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